

Updating Screen Content Locally

All Ad-Digital screens can be updated manually using the built in PLUG + PLAY system. Simply load the content in the order you want it to be displayed onto a USB stick from your computer or laptop using the [free scheduling software](#) supplied; insert it into the screens USB port; wait for the data to load; remove the USB stick and your images, videos and music will run automatically from the internal memory card.



Create Custom Layouts

Choose from one of the pre designed templates or create your own custom layouts. This allows you to deliver targeted content and display your images and videos exactly how you want to.

Corporate Branding

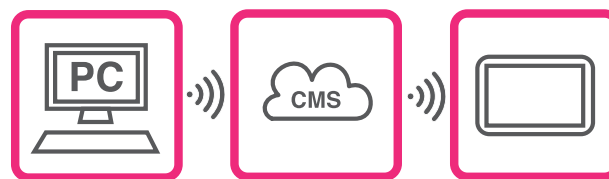
Add your logo to your content and use your corporate colours in scrolling messages to maintain brand consistency.

Updating Screen Content Remotely

Content can be uploaded, scheduled and managed from anywhere in the world via our dedicated web portal and **CMS - Cloud Management System**.

- 1) Simply login to www.MySignagePortal.com
- 2) Upload your images and videos to our secure server and send them directly to one or multiple screens within your network.

As all screens are supplied complete with a **built-in network media player** as standard, no additional hardware is required. Other network systems require additional hardware making setup and installation much more difficult and time consuming.



Connectivity

All of these screens have a **LAN** connection as standard and can be upgraded to also have integrated **WiFi** or **3G** connectivity. This means that we can provide a fully integrated cloud based solution for any location – even if broadband access is not available.

